

MATCHED CLUBS 2009 DEVELOPMENT AND GROWTH UPDATE

In September 2009, I asked all of the Development and Growth chairs (Presidents-elect/Vice Presidents) to reach out and communicate with a “Matched” colleague in another club. **These matches are listed below.**

Past Quota Training Seminar/conference evaluations have stated: “We are tired of information being repeated”. This year the Agenda is presented a little differently so I hope you will participate and pass along constructive criticism in your evaluations.

Your club presentations will be 5 minutes for each club but I want the members from the matched clubs to present together. The Quotascope outlined your activities throughout the year. I would like you to take the questions that I have designed and work together to see if we can come up with solutions.

The questions are drafted reviewing the clubs’ progress and/or challenges throughout the year. Some of you met your goals in recruiting, some came close, and others could not attract new members, and in fact, lost some.

I ask that over the next couple of months, you work together to present 5 minutes each at the seminar. Let us try to incite some discussion and present solutions that are workable in 2010. If you do not wish to present by answering the questions provided, then please present your

clubs activities as you have always done, focusing on your most accomplished and most challenging.

The following clubs were matched:

Q.I. Orillia and Q.I. Hamilton

At the time of writing this, Hamilton has decided to dissolve the club. However, if a member participates in our seminar, I would like you to answer the following questions:

Your club goals for 2009 were similar- Recruitment of new members, and retention of loyal ones.

Do you think this is more difficult because you are in cities? Have you looked at the competition and sought to answer why? How would you change your recruitment strategy for 2010?

Q.I. Mariposa Silver Q and Q.I. Collingwood

I matched your clubs in an effort to get members to learn first hand about our Silver Q option.

How do you present Quota and the expectations of the club to prospective members?

I would like you, as separate types of clubs, Regular and Silver Q, to explain how you motivate members to think about leadership roles. Is that a problem in your club or do members volunteer easily for club leadership roles?

Q.I. Owen Sound and Q.I. Peterborough

You are both very busy clubs. How do you organize your committees? If so, how often do you rotate committee members? Do you give committee chairs the authority to plan and execute the project and report back to club, or are decisions made by the whole club throughout the project? Talk about the structure of your club and why you think it works or does not work?

Q.I. Barrie and Q.I. Grey Bruce

Again, both very busy clubs of different focus. How does your Fellowship contribute to your success, whether in fundraising or service projects? You are clubs that are very visible in your communities. Does this hands-on exposure contribute to your success in fundraising? Why? Did you discuss Quota International's Centennial Project with your members? How did you incorporate it into your recruitment strategy?

Q.I. Ottawa and Q.I. Huronia

Did you go out into your communities as a Quota Explorer? What was the community response? How would you improve upon this in future? How do you encourage your members to familiarize themselves with their roles? What tools do you provide in your club to motivate more involvement in leadership?

I ask that you incorporate examples of your club's work in the responses to those questions. This is not a test. It is an effort to get you talking to each other and an opportunity for us, as a District, to see the reality of our challenges and help each other with solutions.

Thank you for all you do in your communities.

LESSONS FROM GEESE: If we have as much sense as geese, we will stand by each other in difficult times as well as when we are strong.

Ann M. Keating-Morrison
LtGov District 18
Quota International, Inc.

Dated: 5 February 2010