

REMINDERS

May Ontario Hearing month
June senior's month
July National pride month
August Disadvantaged Women & Children's month

Quotation: We should be celebrating women. Every generation knows more than the last. That gives me hope."

OPENING REMARKS FROM LT.GOV. ANN KEATING-MORRISON

My idea of this Q-Tips newsletter is to keep Development and Growth members talking to each other. The President-elect, VP and 2VP, or whatever positions your club have in place, are the ones who should be working on **RETENTION AND RECRUITMENT**. My intent is to create Q-Tips as a reminder board to pass along ideas for new branches, new regular clubs, new Silver Q clubs, and even, junior clubs. We must continue also to ensure Retention is not forgotten.

I want us to **ACT LOCALLY**. I will be your instrument to keep D&G leaders in touch. I will only put time into this if you say it is useful to you. **Let me produce a couple and then if no one wants it, it will cease to exist.**

We know the talk; you know how to do it, now we must have the commitment of people on the ground working.

I will set short term goals and I will follow-up.

If our plan is not working, we will re-focus.

We have the knowledge and experienced professionals. Look at our successes with Silver Q clubs. Fuelled by the idea of learning from our successes, they lead by example.

The intent is not to create a busy tabloid – just one page if you print back to back. No cost to District.

MISSION: To act as a link in our community between the community need and the club mandates.

VISION: Your Quota International club is positioned to contribute a sustainable and valuable entity in any community.

OUR 2009-2010 GOALS.

1. Form valuable community connections that show Quota's dollar and service hour contribution to your community;
2. Develop a strategy for implementation of a chartered group, i.e. branch or club;
3. Establish a plan to activate the group, with at least two members from your club;
4. Establish good media relations and prepare articles and statements for publication;
5. Encourage and assist in the development of a plan within the community; and
6. Identify a program or activity applicable to our mandates and **ACT LOCALLY**.

SOME INITIAL IDEAS ON HOW TO SUCCEED

1. How about a Tips and Ideas coffee or luncheon? Ask service clubs or women in the community who have home based businesses, i.e. Tupperware, Avon, etc. You get to know what

people do in the community, support other women and introduce what Quotarians do.

2. Why not sponsor a girl's team with T-shirts and promote a junior club?

3. Why not have a booth at your community Volunteer Fair. Be sure to show Quota's Club-to-Club projects along with where the money is distributed in your community.

4. Hook up with teachers, nurses, other professionals in your club or social group. Ask to speak at their companies, organizations or just at small gatherings.

5. TALK TO OUR OWN QUOTARIANS WHO KNOW HOW TO RETAIN AND RECRUIT, THEN ACT.

6. If you know a company where employees are encouraged to get involved in community Service, Why not approach that company and ask them to sponsor the employee by paying the Quota membership dues? We provide leadership, mentoring, professional development opportunities for women of all ages and occupations.

OK. You get what I intend to provide. Now, you give me feedback.

I am willing to prepare any packages you need for Quota sponsorship.

I am willing to visit and present at any of your events

I am willing to give my time and energy to assist you.

I KNOW YOU WANT QUOTA TO GROW.

I KNOW YOU WANT TO RETAIN OUR VALUABLE AND LOYAL QUOTARIANS

OUR COMMUNITIES NEED US MORE THAN EVER. BE VISIBLE

YOU TELL ME HOW YOU WANT ME TO HELP.

Do not forget to have FUN and FELLOWSHIP

Here is a timely advice joke:

Only recently chipmunks were introduced to Newfoundland. The story is told of a chipmunk that was walking along a ditch when he found a piece of bologna. He sat down and ate all of it and began to chirp with satisfaction when a stray cat came upon him and ate the poor little devil.

The moral: Keep your mouth shut when you are full of bolonie.

If need be, I am sure you will tell me if I am full of IT.

Have a great summer. I look forward to learning from all of you.